

IMPORTANT DATES

Abstract Due	5 January 2017
Notification of Acceptance	31 December 2017
Full Paper Submission Deadline (optional)	5 January 2018
Early Bird Registration Deadline	15 November 2017
Late Registration Deadline	7 January 2018
Conference Dates	12-14 January 2018

PAPER SUBMISSION AND REVIEW PROCESS

To submit our abstract or full paper please visit conference website www.bangkok-conference.com
Alternatively, submissions can be made via e-mail to:
Conference.Bangkok@aabl.com.au
Contributions will go through a double blind review process by scientific organising committee. **Acceptance or rejection notification will be e-mailed on or before 5 January 2018**

Bangkok Annual Business and Social Science Research Conference (BABSRC) 2018

Venue: AIT Conference Centre, AIT, Bangkok, Thailand

Dates: 12-14 January 2018

Conference web: www.bangkok-conference.com

KEY CONFERENCE PEOPLE

Keynote Speaker and Conference Chair



Professor Dato' Dr. Che Musa Che Omar
Universiti Kuala Lumpur, Malaysia

Keynote Speaker



Dr Faiz Shah
Head, Development Management
Asian Institute of Technology, Thailand

Keynote Speaker



Professor Dr Farid Sobhani
Dean, Daffodil International University
Bangladesh

CALL FOR PAPERS

Bangkok Annual Business and Social Science Research Conference (BABSRC) 2018 aims to provide an opportunity to academics and practitioners around the world to discuss and share the contemporary issues of business and social science research. The proposed conference provides an outlet for high quality research in all areas of accounting, CSR, finance, economics, econometrics, education, information technology, Islamic finance and Sharia, law, management, marketing, social business and multidisciplinary.

CONFERENCE THEME

The broad theme of the conference is 'Collaboration and Networking beyond Regional Boundaries'. **Australian Academy of Business Leadership (AABL)** recognises the 'Collaboration and Networking' to promote Research Excellence.

FULL CONFERENCE ORGANISING COMMITTEE

- Professor Dato' Dr. Che Musa Che Omar, Universiti Kuala Lumpur, Malaysia
- Professor Dr Asadullah Shah, International Islamic University Malaysia
- Professor Dr H M Jahirul Haque, University of Liberal Arts, Bangladesh
- Professor Dr Jai Prakash Sharma, University of Delhi, India
- Professor Dr Michael K Danquah, Curtin University, Malaysia
- Professor Dr Nirmala Dorasamy, Durban University of Technology, South Africa
- Professor Dr Rajnandan Patnaik, Institute of Management Technology, Nagpur, India
- Professor Dr Rutilio Martinez, University of Northern Colorado, USA
- Professor Dr Wei-Bin Zhang, Ritsumeikan Asia Pacific University, Japan
- Associate Professor Dr Andrew Banasiewicz, Boston University, USA
- Associate Professor Dr Idris Md. Noor, University of Malaysia Perlis
- Dr Balsam A. Mustafa, University Malaysia Pahang (UMP)
- Dr Mohd Norfian Alifiah, Universiti Teknologi, Malaysia
- Dr Mohd Zulkeflee AbdRazak, Universiti Tenaga Nasional, Malaysia
- Dr Nighat Ansari, University of the Punjab, Pakistan
- Dr Shamsul Kamariah Bt Abdullah, Curtin University, Malaysia
- Dr Wan Mohammad Taufik Bin Wan Abdullah, Universiti Tenaga Nasional, Malaysia

CONFERENCE PROGRAM TRACKS

The conference welcomes empirical research as well as theoretical/conceptual research papers having potential for field applications and in-depth literature reviews. Broadly defined, but not limited to, tracks of the conference are:

- **Accounting:** Contemporary accounting issues, such as auditing, accounting education, accounting history, accounting regulation, accounting policies and estimates, accounting information systems, carbon accounting, earnings management, environmental accounting, financial reporting, forensic and investigative accounting, fraud and anti-bribery, management accounting, international financial reporting standards (IFRS), public sector accounting, taxation.
- **Corporate Social Responsibility:** Contemporary issues of CSR, CSR and business ethics, CSR and business sustainability, CSR and consumers, CSR and corporate performance, CSR and corporate governance, CSR and human rights, CSR and political economy, social and sustainable marketing, CSR and communications, CSR and role of government, global governance and corporate responsibility, CSR and triple bottom line.
- **Finance and Banking:** Asset pricing, banking, behavioural finance, bond markets, business valuation, capital markets, carbon finance, derivatives and derivatives markets, dividend policy, financial institutions, financial markets and instruments, globalisation and integration, green finance, international banking, international finance, insurance, investment and risk management, lending decisions and lending policy, merger and acquisition, money and monetary policy, micro finance, options and futures, public finance, public sector financial management, regulatory framework (e. g. Basel III), small business finance, stock markets and venture and venture capital.
- **Economics:** Agribusiness, agricultural and resource economics, applied economics, economic development and growth, economic policy and rural development, economic regulations, energy economics, environmental and natural resource economics, financial economics, health economics, history of economic thoughts, industrial economics, international economics, institutional and ecological economics, Islamic economics, knowledge economy, labour economics, micro and macroeconomics, population economics, transport economics, urban and regional economics.
- **Econometrics:** Applied statistics, biostatistics, correlation and regression, decision theory, items response theory, longitudinal models, meta-analysis, multivariate method, multilevel models, multivariate statistics, structural equation modelling, quantitative methods, predictive inference, preliminary test and shrinkage estimation, Stochastic Processes testing after pre-test.
- **Education:** Competency based assessment, collaborative Learning, curriculum development and pedagogy, distance learning, e-learning, self-regulated learning, student assessment, teaching innovation, teaching methodologies and pedagogies, teaching strategies and research in business ethics education, teaching strategies and research in international business education, curriculum design/teaching strategies in operations management education and vocational learning.
- **Information Technology:** Data modelling and mining, database management systems, digital and social media, digital divide, digital future, e-commerce, information and communication studies, information technology and knowledge management, internet banking, multimedia performance and management, telecommunication and telecommunication policy, web development.
- **Islamic Finance and Sharia:** Islamic bond, the impact of Basel III on Islamic Finance practice, Corporate Governance in Islamic Financial institutions, Innovation in Islamic finance, instruments issues and development in Islamic Finance, financial markets in Islamic Finance, investment strategy and portfolio in Islamic Finance, risk management in Islamic Finance, social responsibility in Islamic Finance, sustainability and competitiveness in Islamic Finance.
- **Law:** Banking law, business law, comparative legal system, constitutional law, corporate law, consumer law, criminal law, energy law, environmental law, international law, human rights law, Islamic and Sharia law, legal history, maritime law, mercantile law.
- **Management:** Business ethics, business strategy, conflict management, corporate governance, corporate intellectual capital reporting, corporate venturing, cross cultural studies, human resource management, innovation, strategic theories of the firm, operations management, organisational behaviour, international business, sports management, strategic management, leadership, management, performance measurement in the public sector, stakeholder engagement, voluntary disclosure.
- **Marketing:** General marketing, business marketing, consumer behaviour, international marketing, marketing management, market orientation, services marketing, retail marketing, social marketing, strategic marketing and supply chain management.
- **Social Business:** Prospects and challenges of social business, social business and innovation, social business and law, social business and social media, social entrepreneurship, social government, social innovation, social marketing. Roundtables/workshops on social business are also expected.
- **Multidisciplinary:** Anthropology, climate change, cross-cultural and regional studies, development studies, diversity and social issues, history, human rights, linguistics, entrepreneurship, hospitality and aviation, journalism, international trade, international relations, leadership development, library science, natural resources management policy, operations research, political economy, political science, public administration, renewable energy, real estate, research methodology, rural politics and policy, sociology, psychology, strategic leadership, tourism, women and gender issues.

BEST PAPERS AWARDS AND BENEFITS

- **Best Paper Awards (value USD200 or equivalent) and Best Student Paper Awards (value US\$100 or equivalent)** from several tracks will be conferred at the conference. In order to qualify for an award, the author must submit a full paper to the conference and it must be presented at the conference. The authors of best papers will also get certificates.
- Participants can also enjoy a range of benefits, e.g. getting a fellow membership of AABL, which will allow them to enjoy a 10% discount on any future AABL event.

FEES SCHEDULE*

Registration Type	Early Bird	Regular
Academic and Industry Delegate	US\$ 325	US\$350
Student Delegate	US\$250	US\$ 275
Group Registration (total for 5 members)	US\$ 1,300	US\$ 1,400
Group Registration- Student (total for 5 members)	US\$ 1,000	US\$ 1,100
Registration for Co-Author of the Same Paper or Observer	US\$ 200	US\$ 200
Registration for additional paper by the same author	US\$ 100	US\$ 100
Conference Dinner	US\$ 30	US\$ 30

* Full fees terms and conditions can be found at conference website. All amounts are in United States dollar. To make a payment please visit the conference website at www.bangkok-conference.com and click on **REGISTRATION AND PAYMENT**.

CONFERENCE PROCEEDINGS

Conference proceedings based on the accepted abstracts of the registered participants will also be prepared and published online, with **ISBN 978-0-9946029-8-5**, one week before the conference.

PUBLICATION OPPORTUNITIES IN JOURNALS

- **Scopus Indexed Journals:** The following Scopus Indexed Journals are associated with the Conference. All full papers presented at the conference will be solicited for publications in the following Scopus indexed journals:
 - **European Journal of Marketing (Scopus Indexed)**, click [here](#) for detail
 - **IIMB Management Review (Scopus Indexed)**, click [here](#) for detail
 - **International Journal of Quality and Reliability Management (Scopus Indexed)**, click [here](#) for detail
 - **International Journal of Education Management (Scopus Indexed)**, click [here](#) for detail
 - **International Journal of Supply Chain Management (IJSCM) (Scopus Indexed)**, click [here](#) for detail
 - **Gender, Technology and Development (Scopus Indexed)**, click [here](#) for detail
 - **Journal of Natural Medicines (Scopus Indexed)** click [here](#) for detail
 - **Bangladesh Journal of Medical Science (Scopus Indexed)**, click [here](#) for detail

A paper that cannot be accommodated in a Scopus Indexed Journals, will be published in AABL Journals or ACRD Journals below.

- **Australian Academy of Business Leadership (AABL) Journals:** All accepted full papers of the registered participants to the conference (and subsequent changes/corrections after review) will be published in the following journals published by **AABL** on a complimentary basis (**without any charge**):
 - Australian Academy of Accounting and Finance Review (AAAFR)(www.aafr.com.au)
 - Australian Academy of Business and Economics Review (AABER)(www.aaber.com.au)
- **Australasian Centre for Research and Development (ACRD) Journals:** The accepted full papers of the registered participants to the conference, which cannot be accommodated in AABL journals, will be published (subject to changes/subsequent corrections after review) in the following journals published by ACRD (an AABL Partner) on a complimentary basis (**without any charge**):
 - Australian Journal of Accounting, Economics and Finance (AJAEF)(www.ajaef.net.au)
 - Australasian Journal of Business, Social Science and Information Technology (AJBSSIT)(www.ajbssit.net.au)
 - Australasian Journal of Islamic Finance and Business (AJIFB)(www.ajifb.net.au)
 - Australasian Journal of Law, Ethics and Governance (AJLEG)(www.ajleg.net.au)
 - Australia and New Zealand Journal of Social Business, Environment and Sustainability (ANJSBES)(www.anjsbes.net.au)

* Authority reserves the rights to amend the program as and when the need arises.

